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MEMORANDUM FOR: Executive Officer
Deputy Director for Administration

SUBJECT : Guest Speaker List

1. I am attaching a list of the speakers we think would be of greatest interest to DDI employees. I would also like to pass along some additional names suggested by [REDACTED] our Coordinator of Academic Relations. They may be helpful in future scheduling. 25X1A

2. On the negative side of the ledger, we suspect that weariness about things Vietnamese would make General Gavin's presentation less than successful. We doubt that Messrs. Rusk, Rostow, Fulbright or Eisenhower would have much to offer by way of fresh insights. And with the investigations in full flower, Harry Howe Ransom's remarks might be anticlimactic.

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[REDACTED]
Chief
DDI Executive Staff

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Preferred Speakers

(Roughly in order of preference)

Lester Brown: One of the earliest and most articulate commentators on the world food crisis.

John Fairbank or Doak Barnett: Both are, of course, quite eminent. China watchers quarrel over which is the better. But see [REDACTED]'s other recommendations - especially Michel Oksenberg, who offers a fresher viewpoint.

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Samuel Huntington: Very prominent in his field. Political development in the Third World should be of general interest to an Agency audience.

Nicholas Katzenbach: An articulate speaker on a very pertinent subject--and, of course, active in "post-Ramparts" adjustments.

George Will: An impressive exponent of the conservative view.

John Badeau and Karl Schmidt are both excellent in their fields, though they might not appeal as much to general audiences as some of the other speakers.

Don K. Price: Good on science and government.

Max Lerner: Another speaker-topic combination that should insure a good audience.

Richard Neustadt: Would be a provocative speaker on either topic.

Harry C. McPherson: An excellent writer, and his topic--impact of domestic affairs on international politics--would be timely.

Additional Suggestions by the DDI Coordinator for Academic Relations

China

Michel Oksenberg - University of Michigan - good, young, well-balanced. Was offered China NIO job.

Harry Harding, Jr. - Stanford - one of the strongest, substantive young (20's) scholars available.

(Whereas Fairbank and Barnett are old hands and were known for various kinds of advocacy, the two above are new and relatively more open.)

General

Hazel Henderson - a strong public-interest lobbyist who has a delightful way of turning conventional wisdom about energy, population, etc., back upon those who presume to be wise. She might not come because of the present investigations. [REDACTED] has information about her.

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Rene D. Zentner, Manager of Forecasting, Shell Oil, Houston, Texas - can talk about the problems of planning for the future in an energy company - good insights into both the process of forecasting and energy issues per se.

Wilson Clark - author of Energy for Survival and a recent piece in the Smithsonian called "It Takes Energy to Get Energy; The Law of Diminishing Returns Is In Effect." On the subject of energy and other ecological/social/economic issues.

Daniel Yankelovich - pollster who has done very good work on the attitudes of American youth from 1967-1973. Recent article (Dec 1974) in Psychology Today entitled "Angry Workers, Happy Grads." His insights may also apply to other countries, or at least raise questions about how to analyze social change.